

2023 SPONSORSHIP PACKAGE



JOIN THE MOVEMENT!
BREAK THE SILENCE!



All
Gynecologic
Cancers



Ovarian
Cancer



Uterine/
Endometrial
Cancer



Cervical
Cancer



Vulvar
Cancer



Vaginal
Cancer

SPONSOR NOW!



Every 37 Minutes, A Woman In This Country Dies From Ovarian Cancer. It Is The Fifth Leading Cause Of Cancer Deaths Among Us Women. And Nearly All Cervical Cancer Is Caused By HPV.

Dear Community Partner,

We cordially invite you to participate as a 2023 Community Sponsor Partner for the 7th Annual Florida Gynecologic Cancers & PCOS Run/Walk® at Miramar Regional Park on Sunday, September 10, 2023. We'll come together as a one Florida community to honor the strength and courage of those impacted by Gynecologic Cancers.

Goal Of This Event:

- ❖ To observe the National Ovarian & Gynecologic Cancer Awareness Month.
- ❖ To honor GYN cancer survivors in the State of Florida.
- ❖ To remember those we lost.
- ❖ To support those still fighting.
- ❖ To raised much-needed funds and to engaged businesses to support the mission.
- ❖ To break the silence on these deadly diseases.
- ❖ To spread awareness within the State of Florida about the warnings and symptoms of Gynecologic Cancers, HPV, and PCOS.

We Need Your Help!

Your sponsorship and/or In-Kind Gift will help assure Florida Gynecologic Cancers & PCOS Run/Walk® event success and empower the mission to ensure that no female faces gynecologic cancer alone. All funds received from sponsorships help offset the cost of hosting this event to (purchase t-shirts, medals, awards, refreshment, race bids, etc.,).

About The Foundation:

Kindah Foundation, Inc., is one of the leading 501(c)(3) in Florida advancing the cause for women impacted by Gynecologic Cancers, HPV, and PCOS. The mission " *To promote early detection and prevention of Gynecologic Cancers, the risk associated with Human Papillomavirus (HPV), and Polycystic Ovary Syndrome (PCOS) locally and aboard, through education, awareness, and survivors support services.*" Contributions to the organization are tax- deductible to the greatest extent allowed by law.

Please do not hesitate to contact us with any questions or concerns. We can be reached at (954)-839-6561 Ext. 3443 or by email at sponsorship@kindahfoundation.org.

Thank you in advance for your support. We look forward to a wonderful partnership.



Gratefully,
Kindah Foundation, Inc.

2023 SPONSORSHIP PACKAGE

The 7th Annual Florida Gynecologic Cancers & PCOS Run/Walk®

MAKING A
DIFFERENCE



#FloridaGynCancers5KRun
#TealSheHeal

Benefiting





2023 SPONSORSHIP LEVELS

A sponsorship for the race is an excellent opportunity for organizations to show their support for the community they serve and help to empower the cause.

Please contact us if you would like to discuss other sponsorship levels tailored to your particular goals and budget. 954-839-6561 Ext. 3443 sponsorship@kindahfoundation.org

\$7,500 FGC5KRW PREMIER SPONSOR

- ❖ Company logo on all promotional marketing materials.
- ❖ Company logo on participants & volunteers t-shirts.
- ❖ Company name mentioned in all press releases.
- ❖ Company name & logo mentioned in our quarterly newsletters.
- ❖ Weekly social media and email blast.
- ❖ Promotional materials in all participants drawstring backpacks.
- ❖ Company name mention on local radio and/or tv advertisement.
- ❖ Company banner display at local packet-up site.
- ❖ 10 x 10 tent with three tables 6 chairs.
- ❖ Post race event thank you email blast.
- ❖ 30 Complimentary race entries.
- ❖ Company banner displayed throughout event and on stage.
- ❖ Company logo on/within all Teal Care Gift Basket.
- ❖ Company logo display at start & finish line banner.
- ❖ Your company logo on all participants T-shirt sleeves.
- ❖ Company representative present Teal Care Basket to survivors.
- ❖ Company representative speak at opening ceremony.

\$2,000 CUSTOM FINISHER RACE MEDALS

- ❖ Company name and logo engraved on all awards and trophies.
- ❖ Company logo displayed on all promotional materials.
- ❖ Company logo on all participants & volunteer t-shirts.
- ❖ Weekly dedicated email and social media blast.
- ❖ Press releases & including in quarterly newsletters.
- ❖ Company banner displayed at registration/ check-in.
- ❖ Company name mention on local radio advertisement.
- ❖ Promotional materials in participants drawstring backpacks.
- ❖ Company representative hand out awards at event.
- ❖ Company logo on registration website.
- ❖ 20 Complimentary race entries.
- ❖ Company banner displayed in front of stage.
- ❖ Company banner displayed at start line.
- ❖ Post race thank you email blast.
- ❖ 10 x 10 tent with two tables and 4 chairs.

\$2,700 CUSTOM AWARD & TROPHY SPONSOR

- ❖ Company name engraved on all finisher medals.
- ❖ Company logo on all ribbons.
- ❖ Company logo on all participants & volunteers t-shirts.
- ❖ Weekly dedicated email and social media blast.
- ❖ Promotional materials in all participants drawstring backpacks.
- ❖ Company logo displayed on event registration website.
- ❖ 15 Complimentary race entries.
- ❖ Post race thank you email blast.
- ❖ Company banner displayed at finish line.
- ❖ 10 x 10 tent with two tables and 4 chairs.

We encourage all sponsors to provide something a little extra for the top finishers to help make it a more memorable race experience!

\$5,500 FGC5KRW PREMIER SPONSOR

- ❖ Company logo on all participants & volunteers t-shirts.
- ❖ Weekly dedicated email and social media blast.
- ❖ Company logo on registration website.
- ❖ Promotional materials in all participants drawstring backpacks.
- ❖ 5 Complimentary race entries.
- ❖ Company banner display at T-shirt tent on race day.
- ❖ Post event thank you email and social media blast.
- ❖ 10 x 10 tent with one table and 2 chairs.

\$1,400 SURVIVOR REFRESHMENT SPONSOR

- ❖ Company logo on all survivors & volunteers t-shirts.
- ❖ 3 Complimentary race entries.
- ❖ Promotional materials in drawstring backpacks.
- ❖ Weekly dedicated social media mention.
- ❖ Company logo on registration website.
- ❖ Company banner displayed at Refreshment Tent Site.
- ❖ 10 x 10 tent with one table and 2 chairs.

\$900 CUSTOM DRAWSTRING RACE BACKPACK

- ❖ Company logo on all custom drawstring backpacks.
- ❖ Logo on registration website
- ❖ Weekly dedicated social media mention.
- ❖ Promotional materials in all participants drawstring backpacks.
- ❖ 2 Complimentary race entry.
- ❖ 10 x 10 tent with one table and 1 chair.

\$600 CUSTOM RACE BIB SPONSOR

- ❖ Company logo displayed on all printable bibs.
- ❖ 1 Complimentary race entries.
- ❖ Promotional materials in participant drawstring backpacks.
- ❖ Weekly social media mention.
- ❖ Company logo on registration website.
- ❖ 10 x 10 tent space (you bring your own tent and chairs)

\$400 MILE MARKER / WATER STOP SPONSOR

- ❖ Company banner/flag get displayed at water stop/ mile marker.
- ❖ (sponsor can have company logo on each water bottle).
- ❖ Weekly dedicated and social media mention.
- ❖ Promotional materials in participant drawstring backpacks.
- ❖ 10 x 5 tent space (you bring your own tent and chairs)

Please note all water stop sponsor's tent will be at finish line

\$300 KIDS ZONE ENTERTAINMENT SPONSOR

- ❖ Company logo on all participants & volunteers T-shirts.
- ❖ Weekly social media mention.
- ❖ Promotional materials in participants drawstring backpacks.
- ❖ 10 x 5 tent space (you bring your own tent and chairs)



WHY BE APART OF THIS AMAZING EVENT



The 7th Annual Florida Gynecologic Cancers & PCOS Run/Walk® offers a unique opportunity to grow your business with exposure through the event and face-to-face engagement with the community. Be associated with a popular historic event and making a positive difference in the fight against gynecologic cancers. Sponsors and partners enjoy the benefit of receiving increased exposure of your business, products, and brand by reaching a very targeted affluent audience of consumers.

The 7th Annual Florida Gynecologic Cancers & PCOS Run/Walk® attracts a variety of participants from casual to athletic runners with participants that come from North Central, West Florida and the surrounding our South Florida communities. By becoming a sponsor your business, products, and brand will have a strong presence with the event providing a direct connection with participants while also supporting Kindah Foundation, Inc charity cause to make a difference.

WE RELY ON THE GENEROSITY OF CORPORATE SPONSORS LIKE YOU!

TARGET AUDIENCE

- ❖ South Florida residents
- ❖ Average age is 39
- ❖ 30% Male / 70% Female
- ❖ 48% Run / 52% Walk
- ❖ Active and healthy lifestyle
- ❖ Successful careers, business owners, and home owners.
- ❖ Actively engaged with the community.

AGE RANGE

- ❖ 16 & under – 7%
- ❖ 17 -24 – 8%
- ❖ 25-39 – 39%
- ❖ 40-59 – 36%
- ❖ 60+ – 10%



BENEFITS INCLUDE:

- ❖ Your company brand and/or product prominently placed at event.
- ❖ Your company logo and link placement on event website, email campaigns, and social media channels.
- ❖ Your company promotional material and/or samples get insert in all backpacks/ goodie bags.
- ❖ Your company logo placement on event materials such as t-shirts, goodie bag, bib, etc.
- ❖ Your company logo display at volunteer training & event rules handbook.
- ❖ An assigned space for your booth/tent presence at the event.
- ❖ Exposure to local and regional athletes, runners, and volunteers
- ❖ Announcements during the event
- ❖ Press and media exposure to local and regional news.
- ❖ Press and media exposure to targeted running sources including magazines, blogs, event calendars, social media and online running communities.





IN-KIND DONOR / SPONSORSHIP COMMITMENT

Your sponsorship / in-kind gift will help the defray direct cost of hosting The 7th Annual Florida Gynecologic Cancers & PCOS Run/ Walk® and help promote awareness to enhance early detection and prevention of Gynecologic Cancers, PCOS & HPV.

The key to early diagnosis is AWARENESS.

HELP US HELP MORE WOMEN!

Please Check Your Desire Sponsorship Level

- ❖ FGC5KRWPREMIER SPONSOR >> \$7,500 (Limited to 1 sponsor)
- ❖ CUSTOM AWARD & TROPHY SPONSOR >> \$2,700 (Limited to 1 sponsor)
- ❖ CUSTOM FINISHER RACE MEDAL SPONSOR >> \$2,000 (Limited to 1 sponsor)
- ❖ CUSTOM T-SHIRT SPONSOR >> \$1,700
- ❖ SURVIVOR REFRESHMENT SPONSOR >> \$1,400
- ❖ DRAWSTRING BACKPACK SPONSOR >> \$900 (Limited to 1 sponsor)
- ❖ CUSTOM RACE BIB SPONSOR >> \$600 (Limited to 1 sponsor)
- ❖ MILE MARKER / WATER STOP >> \$400
- ❖ KIDS ZONE ENTERTAINMENT >> \$300



In-Kind Product Donation: > (healthy snacks, fruits, veggies, bottled water, coconut water, food truck, healthy drinks, fitness products, sneakers, sport drinks, etc.)

In-Kind Service Donation: > (printing service, media partner, PR, accounting, legal, office/meeting space, physical therapy, chiropractic, message therapy, healthy screening, catering, DJ, photography/ videography services, entertainment, medical staff, company volunteers, etc.)

Fill -A-Goodie Bag: (samples, coupons, health brochures, health magazines, etc.)
Raffle Items / Gift Basket Donation > (Your representative present in person a gift basket to the cancer survivor and/or winner)

Company /Organization Name: _____

Contact Name: _____

Address: _____

Email: _____ Phone: _____

In-Kind Donation Value: \$ _____ Quantity / # of Items: _____

Type of Donation: _____

Complimentary Race Registration Instruction sent within 72 business hrs.:

Do not register before receiving your complimentary promo code, this code is to be given out to friends,

co-workers, families, customers, patients, clients etc. Please be sure to share the event information with friends and family to ensure your sponsorship is recognized by as many people as possible!

*** Because of time required to printing and advertisement, deadlines for inclusion in sponsorship benefits; artwork & logo will be needed within 7 business days of sponsorship commitment.

How are you paying for your sponsorship/ in-kind donation?

- ❖ Online (credit/debit card/PayPal/ Cash App/Zelle, etc.)
- ❖ By Mail (company check, cashier check or money order)
- ❖ I am an In-Kind Gift/Service Donor

Signature: _____ Date: _____

By signing you agree to the following terms, sponsorship level, benefits listed, and / or in-kind donation type and amount.

Submit this form with your payment or pay online. Also, make sure to email us your company logo.

01 Logos for t-shirts will be printed only in one color/black & white and should be submitted as a vector file.

02 Logos for website should be submitted to as 72 dpi JPEG, PDF or EPS files.

Please make checks/cashier/money order payable to: **KINDAH FOUNDATION, INC.**

PLEASE EMAIL COMPLETED FORM TO:

sponsorship@kindahfoundation.org or fax to: 877-360-5375 515 E. Las Olas Blvd. Suite #120 Fort Lauderdale, FL 33301



Help Us Help More Women!.

JOIN THE MOVEMENT!

The 7th Annual Florida Gynecologic Cancers & PCOS Run/Walk®

www.kindahfoundation.org